ELITE HEALTH PARTNERS

thrive & glow

BUILDING PERSONAL CARE, COSMETICS, AND DIETARY SUPPLEMENT BRANDS

FORMULATION

MANUFACTURING

PACKAGING

MARKETING

FULFILLMENT

ELITE HEALTH PARTNERS

At Elite Health Partners we offer full-service contract manufacturing, specializing in skincare, topical CBD-based formulations, anti-aging cosmetics, as well as cutting edge ingestibles and dietary supplements with novel herbal formulas and scientifically-backed nutrient and peptide combinations.

From diverse, turn-key private label offerings to complete custom formulations, our industry-leading team will ensure that your products are as novel and diverse as they are compliant and effective.

quality & safety

Accredited and audited HACCP Based Good Manufacturing Practices (cGMP) compliant for Food Processing and Dietary Supplements, and audited by SGS the worlds recognized leader in inspection, verification, testing and certification.

International Organization of Standardization accredited and audited ISO 22716 certification by SGS, the world's recognized leader in inspection, verification, testing and certification.

Colorado Department of Public Health & Environment (CDPHE) Licensed Manufacturer.

FDA Registered Facilities for Food, Dietary Supplements, and Cosmetics. Our facilities are in Boulder and Longmont, Colorado.

ELITE HEALTH PARTNERS

innovate

We're an innovation company.
Second only to quality, innovation is at the very core of who we are at Elite Health Partners.

Science-driven advances in everything from ingredients and formulation to delivery mechanism are constantly evolving and you need an innovation partner who can help you keep up.

From creatively customizing a base formula, to building a complex proprietary product from the ground up, our world-class Research and Development team will create cutting-edge products your customers will love.

SUPPLEMENTS TO SKINCARE

TINCTURES
SOFTGELS
CAPSULES
POWDERS
GUMMIES

SHAMPOOS & WASHES
SERUMS
LOTIONS & CREAMS
BALMS & SALVES
ROLL-ON & GELS

ELITE HEALTH PARTNERS

create it

NOVEL FORMULATIONS & MANUFACTURING

STANDARD FORMULA

We offer a wide variety of stardard formulas that are already proven in the marketplace. These are ready-to-go products, along with recommended containers and label templates, that require minimal time and product.

- **Choose from existing formulas**
- **Lowest cost**
- **Fastest turnaround**

MODIFIED FORMULA

This path allows for slight changes to our standard formulas. We generally allow for up to 2 ingredient changes. This is a good fit for companies that like the characteristics of a standard formulation, but may need a custom flavor, or a couple of ingredients added to fit their brand or message.

Semi-custom formulations take longer than standard formulations, but can generally be turned around with minimal R&D iterations.

- **Make minimum changes to existing formulas**
- **Allows for custom ingredients, scents, flavors**
- **Quicker than Full-Custom**

CUSTOM FORMULA

Employing a full-custom formulation allows you and your brand's message. Our team will work to create a formulation from your guidance, or from scratch, to fit your specifications. This processes the most intensive option we offer. Formulation costs and timelines can vary.

- **Create unique formulas**
- **Multiple iterations**

SKINCARE

NOVEL INGESTIBLES

DIETARY SUPPLEMENTS

ELITE HEALTH PARTNERS

soothe

SKIN CARE REVITALIZATION

BALMS & SALVES

Our balms and salves use vitamins, extracts, oils and ingredients recognized worldwide for their positive moisturizing, restoring and nourishing effects.

Our top-selling warming and cooling balms bring an effective sensation and a subtle yet powerfully soothing scent.

WARMING AND COOLING BALMS
FOR MUSCLES

ARNICA BALMS
FOR JOINTS AND BRUISING

PROTECTIVE BARRIER BALMS

LIP BALMS
IN VARIOUS FLAVORS

ELITE HEALTH PARTNERS

brighten

SKIN CARE REVITALIZATION

LOTIONS AND CREAMS

Our lotions and creams are great for repairing and softening dry skin. The infused daily moisturizers are designed for, and loved by, all skin types. They are specifically formulated with natural botanicals extracts, antioxidants, and powerful active ingredients to leave your skin feeling and looking tighter, smoother, and healthier.

- NOURISHING FACE AND BODY LOTIONS
- RESTORATIVE HAND CREAMS
- COOLING & WARMING ROLL-ON GELS

ELITE HEALTH PARTNERS

beautify

SKIN CARE REVITALIZATION

SERUMS

Our serums are highly concentrated formulations that are designed to sink into the skin quickly, delivering an intensive dose of ingredients that can address common skin complaints and are typically applied to skin after cleansing but before moisturizing. Whether targeting brown spots, repairing sun damage, addressing dark circles, or stimulating new collagen growth, our serums incorporate peptides, antioxidants, vitamins, minerals, and botanicals your customers will love.

ELITE HEALTH PARTNERS

shine

SKIN CARE REVITALIZATION

LIPS, LASH & HAIR

LOOKING TO EXPAND YOUR COSMETIC AND BEAUTY OFFERINGS BEYOND THE BASICS?

We have innovative solutions for all things lip, lash, hair and nail. From nourishing maintenance and moisturizing to glamorous fullness and boldness, your customers will always know that you've got them covered.

- LIP GLOSS & PLUMPERS
- MASCARRA
- SHAMPOOS & CONDITIONERS
- NATURAL PERFUMES & FRAGRANCES

ELITE HEALTH PARTNERS

nourish

NUTRITIONAL FORMULATIONS

INGESTIBLES

We have over two decades of experience in the formulation and production of traditional dietary supplements as well as a wide variety of CBD-based formulas.

WHY USE ELITE HEALTH PARTNERS FOR DIETARY SUPPLEMENTS?

Guaranteed Quality
Best prices
Novelty of ingredients and formulas
World-class formulation
Compliance assurance

- GUMMIES
- TINCTURES
- SOFTGELS & CAPSULES
- SINGLE-SERVING SHOTS

ELITE HEALTH PARTNERS

INNOVATION SPOTLIGHT

single-use shots

The market for grab-and-go, single-use shots is rapidly expanding. Customers want convenience, great taste, and cutting-edge formulations. Nobody's innovating the shots marketplace like Elite Health Partners.

- ENERGY BOOSTERS
- COLLAGEN BEAUTY SHOTS
- SLEEP ENHANCERS
- CBD SHOTS
- PROTEIN RECOVERY DRINKS

ELITE HEALTH PARTNERS

pet health

EXTEND YOUR PET CARE PLAN WITH SKINCARE

A pet shines when their body thrives through the support of balanced nutrition and skin care. Today's pet owner knows this and is both educated and highly selective about products they choose in their pet's health plan. As the pet care marketplace rapidly evolves to satisfy customer needs, now is the time to strengthen your brand by offering new diverse products.

Adding a topical skin care to a pet's wellness plan improves a wide range of skin complaints leading to a shining coat and a healthy thriving appearance.

TOPICAL SKINCARE AND BEYOND

DIETARY SUPPORT SUPPLEMENTS

SHAMPOOS & WASHES

TOPICAL SKIN & COAT CARE

PET GROOMING AIDS

PREFERRED SUPPLIER
nasc
NATIONAL ANIMAL SUPPLEMENT COUNCIL

ELITE HEALTH PARTNERS

launch it

HEALTH MARKETING • BRAND DEVELOPMENT

Elite Health Marketing is our in-house marketing services agency that specializes in the consumer packaged goods space. With over 20 years of real-world experience we develop and grow brands, establish product lines, and open distribution channels in the dietary supplement, cosmetics, skincare, CBD, medical, and health foods industries.

Our full range of marketing services will help you strategically position your business and build your brand to make a big splash in the marketplace right to your customers.

- MARKETING STRATEGY
- POSITIONING
- GRAPHIC DESIGN
- PACKAGING
- CONTENT CREATION
- SALES CHANNEL DEVELOPMENT
- SALES TRAINING

ELITE HEALTH PARTNERS

ship it

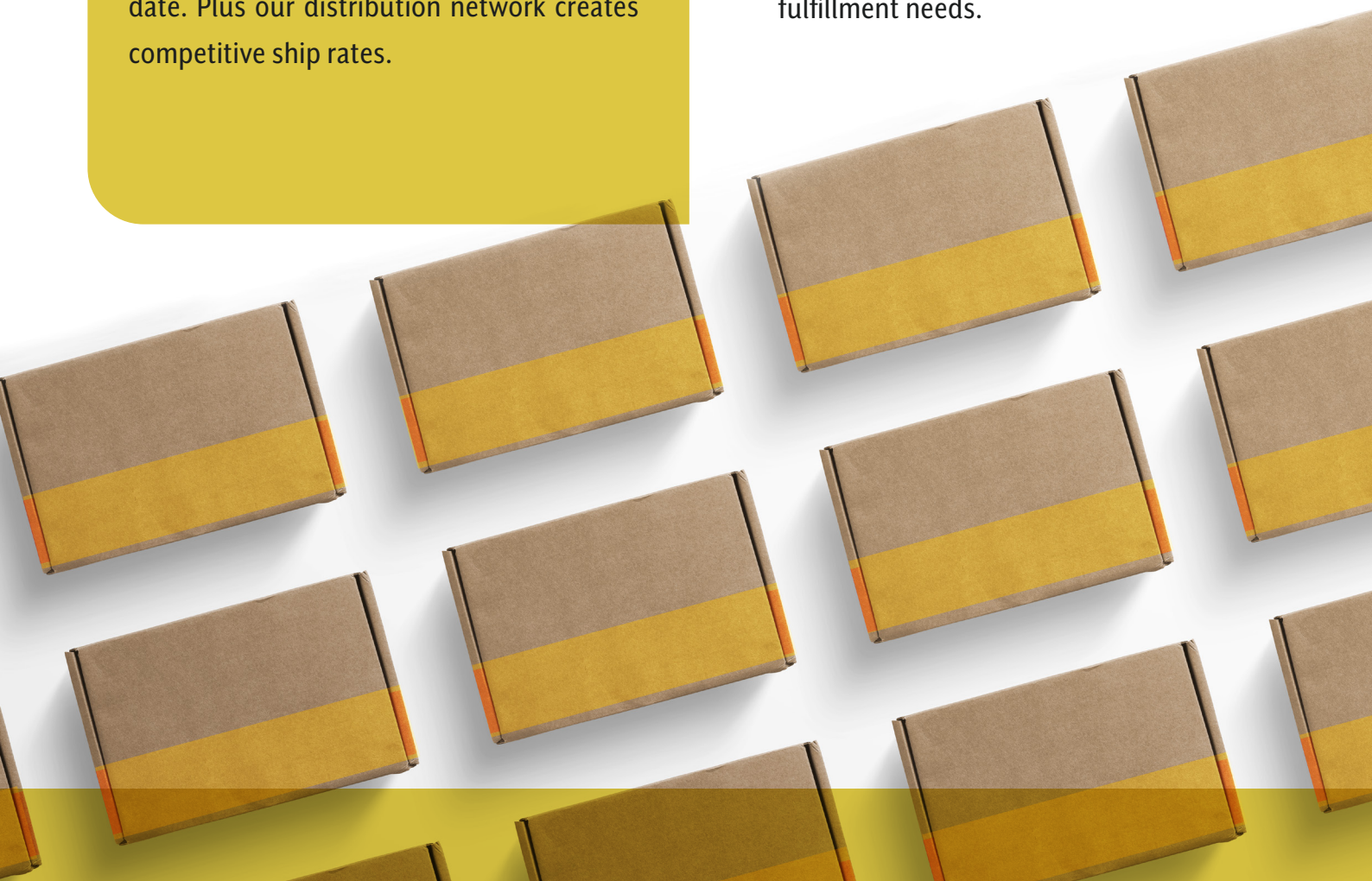
FULFILLMENT & SHIPPING

Elite Health Partners now offers complete fulfillment service providing guaranteed speed and accuracy of your products to your customers.

We collocate our manufacturing and fulfillment processes to substantially cut the cost and lead time from manufacturing purchase order date to customer fulfillment date. Plus our distribution network creates competitive ship rates.

FULFILLMENT PORTAL

Fulfillment customers receive access to our online fulfillment portal to can track orders, inventory, billing, and other pertinent information related to your fulfillment needs.



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